



STATE OF WISCONSIN  
DEPARTMENT OF ADMINISTRATION

Tony Evers, Governor  
Joel Brennan, Secretary

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March 9, 2021

Honorable Tony Evers  
Governor, State of Wisconsin  
115 East State Capitol  
Madison, WI 53707

Senate Chief Clerk Michael J. Queensland  
B20 Southeast, State Capitol  
Madison, WI 53708

Assembly Journal Clerk Julie Martyn  
17 West Main Street, Suite 401  
Madison, WI 53703

Dear Governor Evers, Chief Clerk Queensland, and Journal Clerk Martyn,

Attached please find the State of Wisconsin Supplier Diversity Report for Fiscal Year 2020 pursuant to §16.75 (3m)(c), Wis. Stats. The Department of Administration (DOA) is required to annually report enterprise-wide participation by Minority Business Enterprises (MBEs) and Disabled Veteran Businesses (DVBs) on state contracts to the Governor and Legislature for distribution to the appropriate legislative committees. The report provides information on state agency and University of Wisconsin spending with certified MBEs and DVBs in the areas of general procurement, engineering and architectural services, building construction and state highway construction.

Wisconsin has established a 5% goal with MBEs and a 1% goal with DVBs for purchases of goods and services by State agencies and University of Wisconsin campuses. **The 2020 Supplier Diversity Annual Report indicates that the State of Wisconsin attained a 5.4% overall spend with MBE and DVB suppliers. This represents the first time since 2014 that Wisconsin has met its MBE spend goal and only the sixth time since the MBE program was established in 1983.**

In 2019, Governor Tony Evers released Executive Order #59, which relates to diversity, equity, and inclusion in state government. EO 59 directs the Supplier Diversity Program Director to help Wisconsin agencies and campuses progress toward meeting supplier diversity goals. Tondra Davis was selected to serve as the Director of the Supplier Diversity Program in late 2019. Since joining DOA, Director Davis has worked quickly to develop new relationships and strategies to create and foster opportunities for businesses owned and operated by racial and ethnic minorities, women, and disabled veterans.

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Last month, the Supplier Diversity Program launched a newsletter for interested parties and certified businesses to share procurement, contracting, and other relevant information. The Program also began conducting online training sessions for diverse businesses and recently launched a new website for diverse businesses and those who want to work with those businesses.

We look forward to continuing to improve opportunities for Wisconsin's diverse suppliers over the next year.

Sincerely,

A handwritten signature in cursive script that reads "Joel Brennan".

Joel T. Brennan  
Secretary

Attachment